

'i-news'



Newsletter from Craig and Derricott- Winter 2009

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C&D's enclosed range of switch disconnectors is a hit with *'Electrical Installers- Giving you ease of installation!'*

> December saw the next release of the 'i-switch range and already Electrical Installers up and down the country are calling it an **'Innovative product which is easy to install'**. Sealed to IP41 this range of switch disconnectors is specifically designed for indoor use and is supplied in grey powder coated sheet steel enclosures which make them suitable for most industrial applications. Installers are especially impressed with the design features which include Safety Door interlock handles and full width gland plates and generous cabelling room.

Craig & Derricott first showed the new range to the public at ELEX 2009 in Coventry, and to demonstrate the installation features, ran a competition to find the fastest and neatest cable installation on a standard product from the range.



Ricky Byrne presented with his prize by Andrew Dolman- Managing Director of C&D.



IP41 RANGE 32A-630A

Visitors to the exhibition were invited to perform the same task, and the overall winner was Ricky Byrne (Pictured above). Ricky has been an Electrical Installer for the past 10 years and is seen receiving his prize of an 8GB ipod touch from Andrew Dolman C&D's managing director. The prize also included a £100 voucher to spend on any product in the 'i-switch' range. Ricky said, 'I have installed a lot of the leading branded isolators in the electrical industry and by far Craig and Derricott's was the easiest to wire up and my winning time of 1Minute and 59 seconds just proves that!

M a k e t h e s w i t c h . . .

i-switch products selling like hot cakes!

> C&D released the i-switch range in September 2009 and since then the take up on our Point of sale has proven to be a great success! Electrical Distributors around the UK have received the C&D product offering and received a free 'POS' stand.

Since the launch in September 2009 the response has been fantastic! David Budd, Branch Manager from Edmundsons, Sheffield [pictured below] took the delivery last month and he said, 'We have added C&D to our stock

profile to improve the range of switchgear available "off the shelf", to our customers. The Point of sale display enables the customer to easily select the correct i-switch to exactly match the application, and to recognise that they will be fitting a safe, quality product'.



C&D have continued to secure Point of Sales stands across the country including, Inverness, Glasgow, Isle of Man, and Northern Ireland at various electrical wholesaler's such as, Electric Center, Burnand, Kew Electrical, Newey & Eyre and Edmundson branches.

More switches for Virgin pendolino trains!

> Alstom Transport have awarded Craig & Derricott a contract worth £160K to build Push Button Panels (pictured) for the project to extend the current fleet of Virgin Pendolino trains.



The panels incorporating an indicator, buttons and a PCB are used on the external doors. C&D have been a long standing supplier into the rail market using our engineering competence to design bespoke solutions.

First class service is the way forward

> Craig & Derricott recently supplied a quantity of stainless steel isolators for a project being



managed for Sutton & East Surrey Water. Due to problems with specification and timescales urgent action was required to produce bespoke products for immediate installation. Our local Area sales manager Paul Warfield involved himself in the discussions and was able to suggest solutions which were fulfilled directly from our UK factory. Jeff Black of S&ES Water said, "Without Craig & Derricott's timely intervention an expensive interruption to our project would have become a reality. The service offered was excellent and I will have no hesitation in involving Craig & Derricott in future business."



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