

# 'i-news'

Newsletter from Craig and Derricott- Spring 2010

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## Order on-line 24hours a day with our new web site!

> The long awaited Craig and Derricott 'Online ordering' web site has been launched, and orders are pouring in through the new web site 24hours a day!



*The new C&D website home page*

The new online ordering system allows customers to conveniently order what they require, in the comfort of their own space. The system's built-in data allow customers to see their agreed prices once logged in. Customers are able to view and order over 1000 products and download data-sheets for all products, generate price lists and keep up-to-date with latest news. Other benefits of the new site are that 'Free Standard Delivery' applies to all order over £150 and if customers require products for an urgent job they can get next day delivery by ordering before 3 pm. To make the site as user-friendly as possible Craig and Derricott have maintained the same URL as well as incorporating all the benefits and features above. The online ordering system is secured by Sage Pay making the purchasing process for customers, simple, fast and secure. To get started new customers can register at [www.craigandderricott.com](http://www.craigandderricott.com); existing customers can contact us for their personal online account details.

**New Appointments-** C&D continue to employ additional staff, the business is growing and with this comes more demand. To cater for the demand the company are continuing to hire the most skilled individuals. This month we have hired Kevin Evans (left) and Dave Elenor (Right)



**Name:** Kevin Evans  
**Position:** Area Sales Manager for South- West  
**Short Bio:** Kevin has been involved in the electrical industry for about 13 years, Kevin said, 'I am delighted to be joining C&D at such an exciting time and look forward to my time with the company'.



**Name:** Dave Elenor  
**Position:** Electrical Support Engineer  
**Short Bio:** Dave has been involved in the electrical industry for about 35 years, he started his career as an apprentice then moved on to services engineer and services manager. Dave is excited to put his vast experience in his role at C&D.

M a k e t h e s w i t c h . . .

## C&D supply to Alstom, Italy!

> Craig and Derricott have been awarded a contract from Alstom in Italy to supply further equipment on the new carriages that are being built to extend the size of the Pendolino trains running on the West Coast Main-line in the UK. Several hundred communication panels plus other equipment is involved in the contract, which is worth in the region of £310k.



## Corporate Video- Lights, Camera...Action!

> The C&D premises turned into Hollywood for the day with Regional Network Television shooting on site to produce the C&D corporate video. The video demonstrates our capability as an electrical switchgear company. The video cast were all the C&D employees! The day was productive and full of fun, the video will be on the C&D website very soon!



*Checking the set before shooting.*



*RNTV in action!*

## Premier Service from C&D



> Premier Electrical established in 1987 has always aimed to build strong relationships with its manufacturing partners. Richard Parton (Pictured left) who is the Managing Director at

Premier stated, 'we were very pleased to become a distributor for Craig & Derricott in 2008 we have seen strong growth and opportunities created with C&D especially with the introduction of the new i-switch range which has been very well received in the industrial sector'. Customers like the fact that the isolators are offered in moulded, steel and stainless keeping the same design features throughout, along with the ease of adding additional poles and auxiliaries, we look forward to working closely with C&D in 2010'.



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We value your feedback, suggestions and comments!  
Email the team at [newsletter@craigandderricott.com](mailto:newsletter@craigandderricott.com)

## On the go with Elex 2010



> To support our Marketing efforts this year, C&D are working alongside Elex 2010 exhibitions in conjunction with Professional Electrician Magazine. We have booked four exhibitions this year with the first one kicking off on the 11th and 12th March, which is held at the Yorkshire Event Centre in Harrogate (Stand M9) and the following event in Exeter on the 29th and 30th April at West Point Arena (Stand A15). C&D will be showcasing the new range of switch disconnectors, branded the i-switch. Colin Gale, Sales Manager at Elex said, 'Elex is proud to be associated with such an established and respected company as C&D and feel that their stand will greatly enhance the visitor experience during 2010'.

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