

'i-news'

Newsletter from Craig and Derricott- Autumn

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C&D launch new product additions to the stylish POS stand!

> Following the success of the initial i-switch launch in 2009, Craig and Derricott have now added further products to their Point of sale offering. The updated Point of Sale stand now offers selected i-push products (Emergency stops) available in four variants. Also available on the stand are products from the i-switch family such as the die-cast enclosure and newly designed stainless steel enclosure.

C&D offer the four most popular variants from the i-push range which all come in a stylish moulded IP65 finish. The emergency stop actuators include the following variants, 'twist-to-reset', 'twist to reset with raised shroud' and 'key reset (supplied with 2 keys)'.

Craig and Derricott are soon to issue their new i-push catalogue which, includes a wealth of variants from the extended i-push range including stainless steel, flush mounting, sheet steel and die cast aluminium housings.



Branches take on new Point of sale stock!



Branch Manager, Gary Smith of N&E

> C&D have recently placed i-switch stock worth £15k into 5 Newey & Eyre branches, including Southampton, Crawley, Basingstoke, Plymouth and Bristol. The stock will go onto C&D's point of sale stands and will be available off the shelf.

Area sales manager, Kevin Evans who covers the south-west region for C&D recently visited Newey & Eyre in Bristol to set up the point of sale stand (as photographed). Branch Manager, Gary Smith said - "The i-switch range is eminently suitable for the end user as its a well designed and a compact product. The Point of Sale stand is very eye catching and shows the various products clearly".

Newey & Eyre have over 150 branches across the UK and have been trading with C&D for many years.

M a k e t h e s w i t c h . . .

Fast order service kicks off with a flying start!

> C&D have launched their exciting new online 'Fast Order' service which has been a great success! The Fast order feature which is available on the Craig and Derricott web site was launched in June 2010 due to customers demand. The



new service allows customers to conveniently order multiple items in a fast and effective way. The system automatically checks stock availability before taking the user to the check-out stage.

Sign up for your updated FREE C&D literature now!

> C&D are going through a comprehensive literature update, the i-switch catalogue and the newly designed i-push catalogue are due for release at the end of September. The i-switch catalogue contains updated products such as the stainless steel and mild steel switch disconnectors. Both catalogues offer a wealth of product variants along with technical data.

To order your **FREE** copy and to be added onto our mailing list simply click this link and fill in your details

<http://www.craigandderricott.co.uk/content/contact-us>



What our customers are saying.....

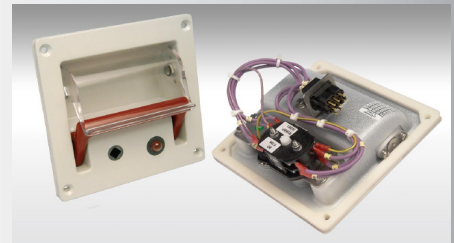
Anna Horn, buyer from Kempston Controls regularly uses the 'Fast Order Service' from Craig and Derricott - she said, "As a buyer I need to know that I am buying the correct part number at the correct price, by placing my orders on the C&D web site I can be sure that I know exactly how much the item will cost and the discount I can expect. That way I can cut down on invoice queries and most importantly make sure my profit margins are correct. The web site makes it easy to place orders and is clearly laid out. I can also be confident that my order has been received by C&D and is being actioned."



Living up to the standards of 'Fit & Forget' for the rail industry

> Building upon the reputation that Craig and Derricott have in supplying reliable Emergency Passenger Communication Equipment, C&D have been awarded a new contract to supply 'Emergency Grab-handles', (pictured below)

(pictured below) into new trains being built for the MTR in Hong Kong. C&D previously supplied similar product on the older trains some 12 years ago and with our reputation of 'Fit and Forget' these are still in continuous operation. To visit our transportation section on our web site please click on the following link <http://www.craigandderricott.co.uk/casestudies/transport11>



Sign up to our '*i-news*' quarterly newsletter www.craigandderricott.com/newsletter



We value your feedback, suggestions and comments! Email the team at newsletter@craigandderricott.com



Place orders online with C&D click here to browse our product ranges



Browse our new push buttons section on our web site click here!

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