

'i-news'

Newsletter from Craig and Derricott- Autumn 2009

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CRAIG AND DERRICOTT UNVEIL THE NEW 'i-switch' RANGE



The first three items in the i-switch range in moulded, mild steel and stainless steel enclosures.

The stylish new 'i-switch' range has ample cabling room and comes in the industry standard ratings of 25A, 40A and 63A. A unique feature of the i-switch range is the safety handle which prevents the enclosure lid being removed when a padlock is in position. The i-switch range will benefit from further additions that will extend up to 1250A which will be available from October 2009.

> Craig and Derricott are celebrating the release of the first three products from the new 'i-switch' range by producing an elegant point of sale display. The release is now 'Live' with the moulded, steel and stainless steel products available through selected Craig and Derricott partner distributors across the UK. The stand allows customers to visually select which isolator they require. Each item comes packaged in an eco friendly carton which is clearly labelled ensuring the customer fast and trouble free selection process.



Welcome

> Andrew Dolman was appointed as Managing Director in February 2008 following on from the sale of the Craig and Derricott business to the Victory Group. Prior to this Andrew was Director of Engineering & Manufacturing and has been with the company for 7 years. The combination of new owners and a new MD has transformed the company's outlook and provided direction and focus to enable the company to grow and flourish. We look forward to exciting times ahead.

. . . m a k e t h e s w i t c h

Unipart gets C&D on the right track

> Craig & Derricott have been awarded the contract from Unipart Rail to supply replacement Directional Switches which will then be supplied to a variety of end users within the UK Rail industry. The first order for 84 units has been received, with many more to follow. Unipart Rail recognized the engineering capability of Craig & Derricott and the contract award follows a period of collaboration between both companies to ensure that the switch meets the exacting requirements of the Rail market.



Buying has never been easier!

> We will be launching our new web site soon which will allow our customers and partner stockists to 'buy online' our new i-switch and other catalogued products. Benefitting from a professional design and user friendly layout, customers will also be able to download data-sheets, price lists and recent C&D news. C&D are looking forward to seeing a positive response from users and would welcome any feedback on the new site once it goes live.



Long live the C&D LOGO



> As part of our business re-launch in 2008 the company decided to update the corporate logo to reflect our confidence in the brand and our focus on quality reliability and performance. We feel that the new logo conveys exactly what the company is about; 'Quality' products with robust and stylish designs.

Working in an atmosphere of trust

> Over the years Craig & Derricott has established a trust with their distributors to ensure that end users requirements are fully realised. One of Craig & Derricott's longest established partner distributors is ETS/GAP in Coventry, now part of the UK Electric group. The branch distributes all of C&D's catalogued items, but specialises in supplying specialist products to its major clients. As branch manager Carl Tranter says, "C&D provide me with off the shelf products and specially manufactured products that meet my client's needs" adding "C&D are wrongly often thought of as an "old" English engineering company but what is not known is they are really a modern company with modern products that meet my customer's high engineering standards"



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