

'i-news'



Newsletter from Craig and Derricott- Spring 2011

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C&D continue to build a strong distribution network in the South-West



Photo: left to right: Ian Morrison (Company Director) and Stuart Morrison (Managing Director) of Western Electrical.

As part of our ongoing development Craig and Derricott continue to build a strong network of partner distributors across the UK. It has been important for us to select and work with the right partners with whom we can build long term relationships and invest in the necessary training and support, which is vital to success.

With broad coverage in the South-West and a successful start with their Devonport branch in May 2010 where we have introduced our i-switch range, Western Electrical has become a key distributor for our products with further branches at Truro, Plymouth, Bodmin and Launceston (see map) taking advantage of our point of sale stand products. With their strong capabilities for technical support, Western Electrical have provided us with an excellent base

in the South-West enabling us to offer a wide range of i-switch products up to 1250A. With further co-operation we are expecting to introduce our new range of Photovoltaic (PV) Switch Disconnectors to the market using selected Western branches.



Ian Morrison, Company Director at Western Electrical commented "Over the 25 years we have been trading our philosophy has always been that we need to stay abreast of new technology, and we recognise the value of a strong partnership with Craig and Derricott. Our unrivalled position as the leading solutions provider in the South West is enhanced by being a key distributor for their products, and our expertise in the PV market means that it is an exciting time for us". We look forward to strengthening the relationship with Western Electrical over the coming months!

Interactive Section

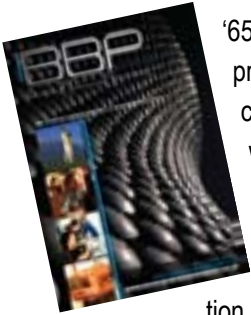


Log on to www.craigandderricott.com to see our vast product portfolio and download our catalogues!



See our NEW range of Photovoltaic Switch Disconnectors

Recognised for trading over 65 years in the Electrical Industry!



'65 years and still switching' - C&D are proud to have been manufacturing electrical switchgear for over 65 years for a worldwide market. For its many years of experience, C&D have been approached by 'The Birmingham Business Post' to participate in a feature for recognition and being a prominent manufacturing company in the West Midlands. The feature will demonstrate C&D's capabilities as a manufacturer and how customer service is the key to C&D's success. Some of C&D's key suppliers that have been working with the company for a number of years such as, Willenhall Fasteners, LGG Charlesworth, RD Castings and Pressed Metal Products have all supported the two page feature that will appear in the April issue of the Birmingham Business Post. Managing Director, Robert Henworth of Pressed Metal products Ltd is one of the suppliers who is supporting C&D's feature - he said..

'Craig & Derricott Ltd are one of the few customers who combine an extremely & robust procedural system together with efficient exceptional communication and a high level of interpersonal attributes. As a supplier we know precisely what demands are required which is delivered in an effective & personable manner. From the guy who collects the work, through inspection, purchasing to the MD, it's a pleasure to deal with such a capable Company and we were more than thrilled to support C&D.'



Robert Henworth - Managing Director of Pressed Metal Products Ltd.

The feature will be in the next issue of the Birmingham Business Post due to be released in April.

40 years of service at C&D



Left to right - Rob Seedhouse & Margaret Seedhouse with MD, Andrew Dolman of Craig & Derricott.

C&D would like to congratulate Margaret Seedhouse, our manufacturing supervisor who has been with the company for 40 years! Margaret joined the company back in 1971. We think working at C&D for 40 years is a huge achievement so we threw Margaret a surprise buffet lunch and because we know she loves switches so much we designed a cake for her inspired by our 25A switch disconnector. Margaret said, 'Its been a pleasure working at C&D for 40 years and I have enjoyed almost every day!'



25A switch disconnector cake inspired by our i-switch range.

Exciting new appointment...

Due to the growing demand for C&D products in the UAE - Craig and Derricott have appointed a new Area Sales Manager to represent the company. Omer Abdullah (pictured) has a strong background in Electrical Switchgear and has been working in the switchgear industry for several years. Based in Dubai he will represent C&D across the UAE. We would like to welcome and introduce Omer to C&D;



Omer says: 'I am excited to be part of a well-established company with an unrivalled reputation in key markets around the world and it has been a good time to join the company when it was looking to penetrate the UAE market with a strong and reliable product portfolio. Like all new beginnings, 2011 comes with renewed hope and optimism.'

Contact us...



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